

THE 44TH ANNUAL OEFFA CONFERENCE 2023
GERMINATE · REGENERATE · AGITATE

FEBRUARY 16 · 18, 2023 · NEWARK, OHIO



**SPONSOR, EXHIBITOR, AND
ADVERTISING OPTIONS**

SPONSORSHIP PACKAGES

All conference sponsorship packages feature:

Inclusion in OEFFA's promotional materials, denoting level of support, including the conference brochure (10,500+ printed), sponsor listing in the OEFFA newsletter (4,000+ readers), promotional emails (6,000+ recipients), and conference venue TV screens

Listing on OEFFA's website (14,000+ page views)

Access to hundreds of farmers, researchers, gardeners, and consumers attending the conference



SUSTAINER (\$3,000)

- All of the above
- Full page color ad in conference brochure (due 10/14/22)
- Ad in at least one conference email (due 12/16/22)
- Company logo, link, and ad on OEFFA website (due 1/20/23)
- Exhibitor Booth Package plus two additional conference registrations (due 1/20/23)
- One year OEFFA business membership
- Inclusion in OEFFA social media posts (13,000+ followers)

BARN RAISER (\$1,500)

- All of the above
- Company link and ad on OEFFA website (due 1/20/23)
- Exhibitor Booth Package plus one additional conference registration (due 1/20/23)
- One year OEFFA business membership
- Inclusion in OEFFA social media posts (13,000+ followers)

CULTIVATOR (\$800)

- All of the above
- Company link on OEFFA website (due 1/20/23)
- Exhibitor Booth Package (due 1/20/23)
- One year OEFFA business membership

SEEDER (\$400)

- All of the above
- Company link on OEFFA website (due 1/20/23)

FRIEND (\$100)

A great option to show your support!

PRESENTING SPONSOR OPTIONS

Present a part of the conference! Limited opportunities are available. Your presenter status will be acknowledged in our promotion leading up to conference and highlighted during the event.

KEYNOTE SPEAKER PRESENTER

EXCLUSIVE KEYNOTE SPEAKER PRESENTER (\$5,000)

- Present both keynote speakers!
- Includes Sustainer level sponsorship benefits

KEYNOTE SPEAKER PRESENTER (\$3,000)

- Present one keynote speaker
- Includes Barn Raiser level sponsorship benefits



EXHIBIT HALL HAPPY HOUR PRESENTER (\$1,000)

Exclusive sponsorship; event will be held Thursday, February 16

- Cash bar and local food will be available

CONFERENCE EXHIBITOR OPTIONS

Gain access to hundreds of farmers, researchers, gardeners, and consumers that attend the conference and let them know about the products, services, and information you can provide! Space is limited.

EXHIBIT BOOTH PACKAGE (\$575) WITH ELECTRIC (\$665)

Price valid through 11/30/22. Rate increases \$100 for packages purchased 12/1/22—1/20/23.

- 10'x10' space with two chairs, skirted table, and pipe and drape (contact us to discuss prices and larger space options)
- Free public WiFi
- Listing in the tradeshow map, including business name, logo, description, and other media (due 1/20/23)
- Two conference registrations with Friday and Saturday lunches

LITERATURE DISPLAY ONLY (\$60)

- Distribution of literature at conference (materials due by 2/1/23)

ADVERTISING OPTIONS

If a conference ad(s) is included in your sponsor package, please design and submit your ad using the instructions below.

Ads in OEFFA's pre-conference (winter) and post-conference (spring) newsletters are not included in the exhibitor or sponsor packages, but are available for purchase separately — as are conference brochure and website ads.

Email all ads to reilly@oeffa.org. Final ads **must** be received by deadline and meet required specifications.

CONFERENCE BROCHURE

This beautiful publication ([see the 2021 brochure](#)) is mailed to thousands of sustainable agriculture supporters in early December, posted to the conference website (seen by 14,000+), and distributed in organizations, businesses, events, and subscription boxes throughout the region.

This is the **only** full color print advertising opportunity we offer, and because our distribution goes way beyond OEFFA's membership, it's a great opportunity to reach a large audience and increase your brand's visibility in style! **Space is limited.**

Deadline: 10/14/22

- Full page ad included with Sustainer sponsorship
- Full page: 5 in wide x 7.25 in high, \$400
- Half page: 5 in wide x 3.5 in high, \$250
- Quarter page: 2.25 in wide x 3.5 in high, \$160
- Full color, high resolution print quality (300 dpi)
- Submit as a png, jpg, or pdf

OEFFA NEWSLETTER

Winter newsletter deadline: **12/15/22**

Spring newsletter deadline: **3/15/23**

- Full page: 7.4 in x 9.75 in, \$390
- Half page: 7.4 in x 4.75 in or 3.5 in x 9.75 in, \$230
- Quarter page: 3.5 in x 4.75 in or 7.4 in x 2.2 in, \$150
- Eighth page: 3.5 in x 2.3 in or 2.3 in x 3.5 in, \$90
- Black and white, high resolution (300 dpi or greater) as a jpg, pdf, or tiff

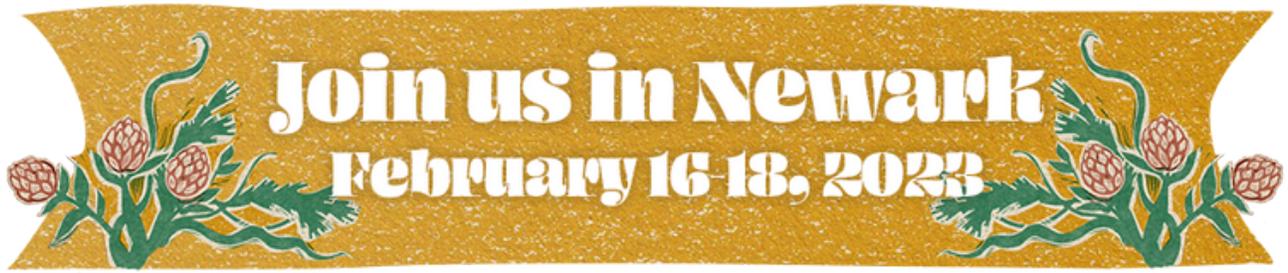
[Click here to learn more.](#)

CONFERENCE WEBSITE (\$400)

- Ads appear on the OEFFA conference website upon submission (14,000+ views annually)
- 300 pixels wide x 400 pixels high
- Submit as a full color png or jpg
- Ad submission should include the website or social media link to direct website visitors to



Questions? Contact Abbe Turner at abbe@oeffa.org or (614) 421-2022.
To sign up for any of these options, visit conference.oeffa.org/sponsors.



**2023 OEFFA Conference:
Germinate, Regenerate, Agitate**

February 16-18, 2023, Newark, Ohio

conference.oeffa.org

@OEFFA | @ohioecological

DOWNLOAD ARTWORK AND SHARE ↓

OEFFA CONFERENCE
44TH ANNUAL **2023**



**GERMINATE
REGENERATE · AGITATE**
FEBRUARY 16 · 18, NEWARK, OHIO



**GERMINATE
REGENERATE · AGITATE**
FEBRUARY 16 · 18, NEWARK, OHIO



THE 44TH ANNUAL OEFFA CONFERENCE 2023

**GERMINATE
REGENERATE
AGITATE**

FEBRUARY 16 · 18 · NEWARK, OHIO



CONFERENCE.OEFFA.ORG